



The Platform for Orchestrating Change in Modern Supply Chains



Modern Supply Chain Challenges

Supply chains are evolving into intricate networks encompassing diverse partners, dispersed locations, and dynamic market conditions. The integration of varied technologies employed by different partners poses a significant obstacle to efficiency. In the pursuit of collaboration and effective communication with business partners, many struggle to overcome the most formidable challenges, hindering operational visibility.

Furthermore, the need for visibility into these intricate networks has surged to unprecedented levels. This surge is driven by the escalating pressures to enhance efficiency and counteract supply chain disruptions stemming from an upswing in challenges posed in modern supply chains.

PartnerLinQ is the supply chain platform that redefines digital connectivity, end-to-end visibility, and decision intelligence.

Introducing PartnerLinQ

For manufacturing, transportation/logistics, and retail enterprises seeking a versatile platform, PartnerLinQ offers a composable solution that enables swift connections to the upstream, downstream, and midstream partner ecosystem via a cloud-native platform.

PartnerLinQ stands out with its user-friendly self-service and onboarding studios, designed to minimize friction and costs associated with establishing and maintaining connections.

Additionally, our platform delivers robust process orchestration capabilities, streamlining the seamless execution of tasks across various applications and system.



The PartnerLinQ Platform

PartnerLinQ is a global software vendor providing business network capabilities to a broad range of industry markets, including CPG, automotive/heavy equipment, transportation/logistics, and retail.

As a recognized Multi-Enterprise Supply Chain Network solution by leading analyst firms like Gartner and IDC, PartnerLinQ is a supply chain platform that redefines digital connectivity, end-to-end visibility, and decision intelligence by offering exceptional scalability, multi-tenancy, and high customer performance.



B2B/EDI/API
Connectivity



Application
Integration



Business
Process Flow



Visibility
& Analytics



Decision
Intelligence



Built on resilient technology and native cloud infrastructure (**Microsoft Azure Cloud and GCP**), PartnerLinQ delivers a composable platform that elevates business partner collaboration through accelerated onboarding and orchestrated processes while providing intelligent insights across the entire supply chain ecosystem.



B2B/EDI/API Connectivity

Establishing your network across upstream, downstream, and midstream components, the system enables the transmission of structured business documents, facilitates real-time data exchange, and ensures secure communication via standardized protocols. As a hyper scalable platform, PartnerlinQ integrates with Microsoft Dynamics 365 and more than 77 other ERP, MRP, WMA, CMS, and TMS systems. Users have the flexibility to customize and configure their network, effectively managing connections in all directions and nurturing a robust and agile business ecosystem.



Application Integration (Holistic Deep Integration Across Enterprise Landscape):

This focuses on achieving comprehensive and profound integration throughout the entire enterprise landscape. It enables seamless connections and synchronization of diverse applications, systems, and data sources. Through standardized integration methods, it ensures cohesive information flow across various business applications, eliminating silos and enhancing overall operational efficiency. Users can configure integration points, transform data formats, and orchestrate workflows, creating a unified and interconnected digital environment.



Business Process Flow (Orchestration):

Serving as the “orchestrator” for business processes, this feature enables the design, automation, and monitoring of end-to-end workflows. Users can model and optimize their business processes, ensuring a streamlined and efficient operational flow. The capability allows users to define and manage complex workflows, automate tasks, and handle exceptions through intuitive visual interfaces, promoting agility and adaptability in response to changing business requirements.



Visibility and Analytics:

Streamlining report analytics creation, this component empowers business users to effectively monitor, track, and stay informed about critical interchange analytics in the supply chain systems. Native dashboards provide users with valuable insights into key performance indicators, operational metrics, and other pertinent data.



Decision Intelligence:

Enhancing the decision-making process through data analytics and ML models, this component facilitates intelligent decision support by offering recommendations, insights, and predictive models through constructs like digital twins and control towers. Decision intelligence can be seamlessly integrated into decision orchestration workflows, enabling data-driven decision-making across various organizational levels.

What makes our Platform so powerful?

PartnerLinQ is uniquely positioned to equip supply chain leaders with a dynamic tool for managing their “connection points” through real-time information exchange with external organizations (B2B).

- The PartnerLinQ platform boasts a user-friendly digital studio interface facilitating swift onboarding, while its extensive network expedites connections to the partner ecosystem. The Partner self-service and onboarding studio significantly diminishes the friction and cost associated with establishing and maintaining these connections.
- At each transaction step between trading partners, the PartnerLinQ platform captures and maintains detailed information, swiftly locating and making it available for comprehensive business analysis and reporting. PartnerLinQ's data fabric ensures actionable insights at the speed of execution.
- With the ability to create dashboards and widgets, the PartnerLinQ platform empowers organizations to gain real-time, granular insights at every stage of the business process with partners—an essential element for promptly addressing business issues.
- PartnerLinQ goes beyond mere transactional data exchange by providing real-time insights to all involved parties. This unique capability, coupled with integrated intelligent planning and forecasting applications, enables customers to respond effectively to supply chain disruptions, mitigating costs associated with inventory, canceled orders, and delayed chargebacks.
- As a purpose-built, cloud-first platform, PartnerLinQ adeptly handles EDI while supporting non-EDI, API, and diverse forms of application integration within the enterprise.



About PartnerLinQ

PartnerLinQ stands out as the premier supply chain Platform that redefines digital connectivity, end-to-end visibility, and decision intelligence. Built on a resilient technology infrastructure, PartnerLinQ delivers a composable platform that elevates business partner collaboration through accelerated onboarding and orchestrated processes while providing intelligent insights across your entire supply chain ecosystem. With our cutting-edge technology, PartnerLinQ empowers supply chains to seamlessly adapt to dynamic demands at the speed of business.

Originally the brainchild of Visionet engineers, PartnerLinQ was designed to overcome EDI and API supply chain connectivity obstacles. Later, the platform was further developed to improve visibility and extract insights and intelligence. The product became so successful that PartnerLinQ was spun off as a company in mid-2023 to offer its solution beyond the customers and consulting practices at Visionet Systems. Our robust relationship with Visionet remains to fuel our strength. Yet the exhilarating sense of independence keeps us innovating and exploring future possibilities.



Read our Software Reviews

	Gartner. Peer <i>Insights</i> ™	Software Advice.	 Microsoft AppSource	 Capterra
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