

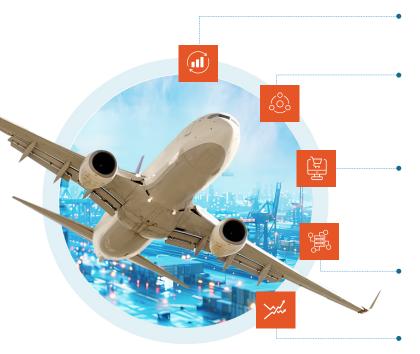
Driving efficiency and transformation across your air cargo supply chain

Future-proof your supply chain with PartnerLinQ.



Industry challenges in air cargo

Airlines face mounting pressure to remain competitive while managing operational costs, meeting evolving customer needs, and addressing fragmented systems. In today's volatile market, the ability to adapt quickly is essential. Without the right tools to integrate operations and optimize resources, inefficiencies can compound, slowing decision-making and lowering growth.



Capacity management & asset optimization

Digital stagnation & manual workflow

E-commerce growth & cargo balancing

Collaboration & data sharing across stakeholders

Market volatility & supply chain disruption

Underutilized cargo capacity and poorly optimized fleet usage lead to revenue loss.

Disconnected systems and manual interventions lead to inefficiency and errors, hindering scalability.

High e-commerce volumes make it **challenging to balance** capacity between high-value and low-margin shipments.

Inefficient collaboration and lack of data sharing lead to miscommunication and suboptimal performance across the ecosystem.

Market disruptions and economic downturns create constant uncertainty, resulting in assumption-based decision making among leadership.

Scale, optimize and lead the future with PartnerLinQ



End-to-end visibility

- Real-time shipment visibility: We will enable persona-based dashboards for comprehensive shipment tracking, optimizing capacity planning and resource allocation.
- Alerts & notifications: Get real-time updates on status, delays, and operational issues to ensure smooth cargo handling.



Integrating disparate systems

- Complete supply chain connectivity: We integrate the air cargo ecosystem like airlines, forwarders, customs, and warehouses for effortless data exchange and operational alignment among all stakeholders.
- Legacy system integration: We have the ability to connect outdated systems with modern technologies, creating a scalable and flexible foundation for growth.





Increased revenue



Reduced administrative costs



Faster response



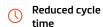
Workflow automation

- Automated task management: Streamline processes like customs clearance and cargo paperless documents (e-AWB) tracking, reducing manual errors and overhead costs.
- Enhanced collaboration: By seamlessly integrating systems, we break down internal silos, improve communication, and accelerate decision-making with real-time data.



Ecosystem collaboration

- Unified collaboration platform: Get a single platform with KPI-based dashboards for all stakeholders, providing real-time data and insights tailored to each persona.
- Synchronized data sharing: Seamlessly share data across departments and external partners, ensuring smooth and efficient cargo flow





Increased throughput





Reduced operational delays



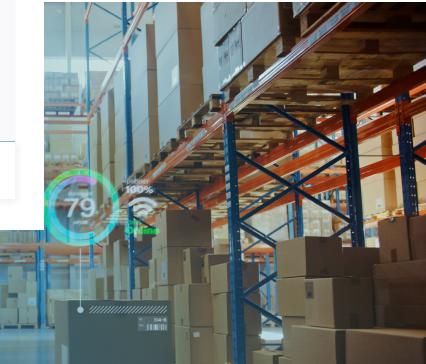
Disruption management

- Agile response: Quickly adapt to market disruptions like geopolitical changes or fuel price volatility using real-time data and automated workflows.
- Proactive planning: Leverage analytics to predict potential challenges and plan ahead, ensuring continuity during disruptions.





Improved resource allocation



PartnerLinQ: The next-generation air cargo solution



An infinitely scalable and composable platform that adapts to your business needs, seamlessly evolving as challenges and opportunities emerge.



Al-driven insights that go beyond just delivering data—they provide actionable, real-time strategies to enhance efficiency and help you stay ahead of disruptions.



Build for the business technologists, PartnerLinQ integrates effortlessly with both legacy systems and modern technologies, allowing you to focus on growth and strategic success without being hindered by technological constraints.



By uniting your entire supply chain into a collaborative ecosystem, PartnerLinQ ensures that all stakeholders—from shippers and forwarders to airlines and customers—are synchronized, giving you a competitive edge and optimizing operational performance.





Contact us at sales@partnerlinq.com to schedule a demo and discover how can we elevate your business to its full potential!

About PartnerLinO

PartnerLinQ is the premier supply chain Platform that redefines digital connectivity, end-to-end visibility, and decision intelligence. Originally the brainchild of Visionet engineers, PartnerLinQ was designed to overcome obstacles to EDI and API supply chain connectivity. Later, the platform was further developed to improve visibility and extract insights and intelligence.

For more information, please visit www.partnerlinq.com and schedule a demo.

